

The (R) Evolution of Risk Management

Finding Opportunity for Modern Finance in a Universe of Risk

Dun & Bradstreet's global survey of financial professionals reveals a huge opportunity for the future of finance to deliver value through innovation as the very definition of risk changes. Creating a bright future for business means rejecting the ideas of modern tools and technologies such as artificial intelligence or automation as dystopian disruptors, as well as countering notions that tools alone are the keys to business utopia.



The Risk Landscape: 3 Findings

shifting and expanding on an almost daily basis.

The nature of business risk is

Shifting Risk

Those who think that key industry risks had decreased.

External Risk



Finance leaders identifying supply chain disruption and a decline in customer viability as their top two industry risks, rating them as "moderate" or "high."

Those who report that

Internal Risk

the inability to properly monitor risk within the customer, supplier, or partner base is a top risk they face, calling it a "moderate" or "high" risk.



Data woes are common

Data is Locked in Silos

among finance leaders, most of whom claim that data and insights to manage risk are still collected in silos and not shared fully.



data currently exists in silos.

Those reporting that their data is fully

Finance leaders who report that their



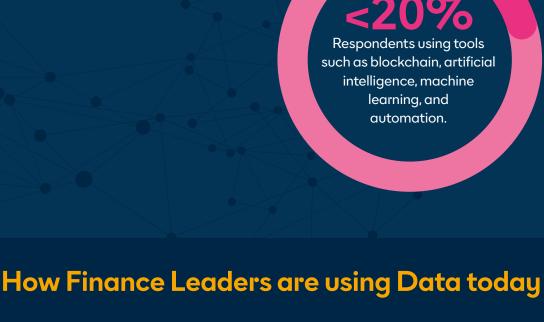
integrated and leveraged across the company.



Most finance leaders are not using the most sophisticated tools for

Troubling Signs for Modern Tool Adoption

managing risk.





data uses:

the emerging risk landscape, most are using data in some fashion to navigate risk. Here are the top five

Economic data Customer master files **32%**

Third-party data

Although finance leaders are

grappling with the implications of

Credit reports Self-created analysis

data-inspired risk management.





Automate or

Stagnate

When fueled by insight,

outside research to identify pivotal areas to address.

Reimagine Your

Approach to Risk

Management

Sit down with business

partners, align with internal

stakeholders, and conduct

automation can reduce operational costs and help open new avenues of growth for finance teams by scaling and pulling in data from multiple sources at once.

outside-in perspective.

data insights readily available across teams. The simplest way to find the straightest path from your vision to your outcome is to look at your entire organization from an

Empower Your

Team from Within

Finance teams need to make

Conclusion The time to make time for the future is now. Finance teams have the ability to lead the charge on both the front and the back ends of

www.bisnode.de

dun & bradstreet

(DB-4350 6/15)

WORLDWIDE NETWORK Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data,

what the future should look like.

the business, guiding their organizations toward

technology, tools, or talent without first imagining

profitable growth. It doesn't pay to invest in

Bisnode is a leading European Data & Analytics company. We help companies to find and manage their customers throughout the customer lifecycle. We do that by pioneering Smart Data to enable our customers to make Smart Decisions. We employ 2,100 people in 19 countries and are headquartered in Stockholm, Sweden.

For more information please visit our website.

insights and analytics. For more about Dun & Bradstreet,